

Bay Harbor

LAKE MARINA

45° 21'56.67"N 85° 01'54.39"W

IN - WATER

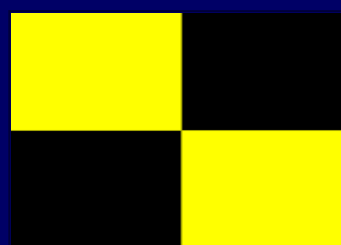
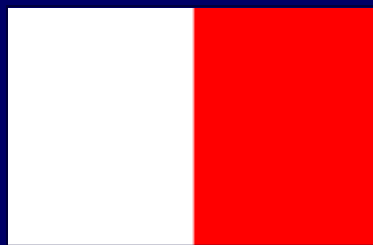
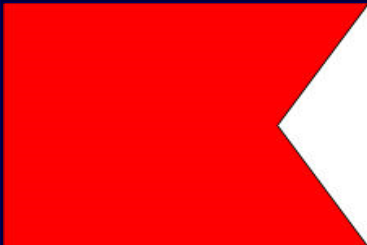
BOAT SHOW

2019 Exhibitor Packet

June 14 12pm - 8pm

June 15 10am - 8pm

June 16 10am - 3pm





February 1, 2019

Dear Exhibitor,

We welcome your participation at the 17th Annual Bay Harbor In-Water Boat Show held Father's Day weekend, June 14 – 16, 2019. This event has become a milestone that is well received by Bay Harbor owners, boating enthusiasts, and spectators seeking the newest innovations in marine products.

The show will feature music, entertainment, a variety of food and spirits to promote a festive and social atmosphere.

The attached/enclosed exhibitor packet contains important information for booth sizes, payment options, insurance requirements, the Exhibitor Registration form and more.

Premier Exhibitor options are available for vendors requiring a larger space and additional marketing efforts, combined for an affordable value. This is a tremendous opportunity to promote brand awareness with local boaters through multiple Bay Harbor marketing efforts. See Exhibitor Packet for more Premier Exhibitor details.

To maximize exposure, we encourage exhibitors to contact their customers and invite them to visit the show situated on pristine Bay Harbor Lake, the Nautical Center of the Great Lakes.

If you plan on participating, please complete the Exhibitor Registration form in its entirety and return along with a 50% deposit no later than May 1, 2019. Full payment is due by June 1, 2019, to allow our marina staff sufficient time to layout and designate dock slips and booth locations.

The date of registration determines show placement, both on-land and in-water. Space is limited, we recommend you reserve your place in the show without hesitation.

If you have any questions or concerns, please contact Bay Harbor Lake Marina.

Looking forward to warm weather, clear skies and calm seas,

Martin Leemaster, CMO
Harbormaster
231.439.2544 office
231.881.2648 cell
mleemaster@bayharbor.com

In-Water Boat Show General Exhibitor Information

Schedule

May 1	Exhibitor Registration, 50% Deposit Due
June 1	Balance Due must be paid in full
June 14-16	Bay Harbor In-Water Boat Show
June 22	Bay Harbor Vintage Car and Boat Festival



Accommodations

The Bay Harbor Village Hotel offers standard, deluxe, penthouse accommodations, and private home rentals. To inquire about In-Water Boat Show special room rates, contact the Bay Harbor Village Hotel directly at 231.439.2400.

Parking

Designated parking areas will be clearly marked at Bay Harbor Drive for all large trucks and trailers. Front Street offers a loading zone for drop off at the Lake Marina. Trailer boats will enter from Bay Harbor Drive to Front Street to access the boat launch and must exit through the village on Main Street. Parking is prohibited on Main Street, Front Street, the Village Hotel lots and Great Lakes Center for the Arts parking lot.

Insurance

All exhibitors must have liability insurance naming Bay Harbor Company, LLC as the additional insured, with \$1,000 minimum coverage required. This policy should be submitted with the Exhibitor Registration form.

Cancellation Policy

Cancellation(s) made prior to June 1, 2019, will be refunded at 50%. All cancellations after June 1, 2019 submitted funds are non-refundable.

Injury Reporting

In the event of an emergency **Dial 911**. To report an injury or medical emergency contact Bay Harbor Security direct at 231.439.7911.

In-Water Boat Show On Land Display Staging

All space assignments will be finalized the week of the show, staked, and marked on the lawn panels. Preferences on space location can be made to the Harbormaster Office, although location requests are not guaranteed.

Large mass items such as trucks or trailers require special placement on lawn panels to prevent damage to the grass. Please notify the Harbormaster Office if this will be part of your display.

Booth Display Sizes and Assignments

Standard booth size is 10' x 15'. Exhibitor(s) will be notified of location upon arrival.

Bulk Display Sizes and Assignments

On-land bulk display is a minimum of 400 square feet. Based on the size of your display, placement will be assigned accordingly. Please remember that boats or products may be sold prior to the show, so changes in location are subject to change.

Tent and Furniture Rental

Taylor Rental is suggested for rental of tents, tables, and chairs. These items will not be provided by Bay Harbor Lake Marina. Contact Taylor Rental directly at 231.347.1840. Exhibitor will be contacted by Taylor Rental to schedule delivery and set up; tents are typically placed Thursday afternoon or Friday morning.

Electrical and Water Needs

Limited, free electricity is available (110V/20A). **Exhibitors are responsible to bring their own extension cords and adapters** that are needed. Notify Bay Harbor marina staff of power requirements prior to show as it will help with our layouts for exhibitors. There will be no water space available for on-land exhibitors.





In-Water Boat Show In-Water Display Staging

All slip assignments will be finalized the week of the show. Exhibitor will be notified upon arrival. Preferences on slip location can be made to the Harbormaster Office, although location requests are not guaranteed.

Slip Reservation

Exhibitors arriving prior to the date of the show must reserve a transient slip with Bay Harbor Lake Marina using Dockwa.com or calling 231.439.2544.

Slip Length and Assignment

Slip lengths are available in both 40' and 50'. Based on the length of your display, placement will be assigned accordingly. Please remember that boats or products may be sold prior to the show, so changes in location are subject to change.

Electrical and Water Needs

Limited, free electricity is available (110V/30A or 220V/50A). **Exhibitors are responsible to bring their own splitter, adapters, extension cords that are needed.** Note that in some cases up to 150' of extension cords may be needed. Also, with water being available, exhibitors are responsible to bring their own hoses and equipment. Bay Harbor Lake Marina will not be providing any of the above items.

Exhibitor Arrival

Exhibitors arriving via the Bay Harbor Entrance Channel should contact the Dockmaster by hailing BAY HARBOR LAKE MARINA on CHANNEL 16 upon entering Bay Harbor Lake. Once contact has been established the exhibitor will be given docking instructions. Please do not approach the docks without instruction.

When delivering a boat, the exhibitor or its representative must be present until the boat is launched and secure in the assigned slip. Please have lines and fenders ready prior to contacting marina staff for assistance.

All boats must be placed prior to the show. Late arrival risks forfeiture of assigned slip or complete displacement. Arrival times will be strictly enforced, show set-up will be complete by Friday, June 14, 2019, at 12:00 pm.

Note that boats may have to be rafted and/or moved to an alternate location by the marina staff for stage in. Please have plenty of lines and fenders in the event your boat is moved into a tight area.

Boat Launch

The launch ramp is located at the east end of Bay Harbor Lake. We recommend that you launch your boat prior to the opening of the show as access to the ramp will be limited during the show. You will receive a dock map of Bay Harbor Lake once your reservation has been confirmed.

Rules and Regulations

Our desire is to host a first class show providing safety for all exhibitors and guest attendees. All exhibitors are expected to share awareness and comply with the following rules and regulations.

- Exhibitors must comply with Clean Marina Rules and Regulations
- All cleaning materials must be stored off the docks, out of sight during show hours
- Docks must be maintained in a neat and orderly fashion
- Dock lines must be tied and secure to dock cleats only
- Water hoses are not permitted on the docks
- Baby strollers are not permitted on the docks, due to dock decking
- Use discretion whether or not to allow any guest to board the in-water display
- Bay Harbor Lake Marina is not responsible for lost or stolen equipment

Exhibitor Services

Marina staff will be available throughout the entire show to assist you with all of your dockside needs including trash disposal; however, exhibitor cooperation in keeping display area neat and free of litter is greatly appreciated.

Exhibitor Departure

Exhibitors may coordinate departure with marina staff starting Sunday, June 16, 2019, after 3:00 pm. Our staff strives to ensure this stage is efficient and moves quickly.





2019 In-Water Boat Show Exhibitor Registration

EXHIBITOR INFORMATION:

Business Name: _____ Contact: _____
Phone Number: _____ Email: _____
Billing Address: _____
Employees Attending: _____
Type of Business and Description: _____

DISPLAY INFORMATION:

Booth Display (10' x 15') No. of Booths _____ x \$325/Booth = **A** \$ _____
On-Land Bulk Display (400 Sq Ft Min) Sq Ft _____ x \$1.75/Sq Ft = **B** \$ _____
In-Water Display: Display (1) \$12/Ft x _____ = \$ _____
Display (2) \$12/Ft x _____ = \$ _____
Display (3) \$12/Ft x _____ = \$ _____
Display (4) \$12/Ft x _____ = \$ _____
Display (5) \$12/Ft x _____ = \$ _____
Display (6) \$12/Ft x _____ = \$ _____
Total Boats In-Water = **C** \$ _____

PREMIER EXHIBITOR, (\$ varies to bring **GRAND TOTAL** \$3,500 or more) = **D** \$ _____

(A+B+C+D) **GRAND TOTAL** = \$ _____

☐ I have met the \$3,500 requirement to qualify as a **PREMIER EXHIBITOR**

Deposit Amount (50% Due May 1) \$ _____ Total Balance (Due June 1) \$ _____

BHLM USE ONLY

Date: _____ ☐ Proof of Insurance/Deposit Received: \$ _____

Assigned Slip: (1) _____ (2) _____ (3) _____ (4) _____ (5) _____ (6) _____

METHOD OF PAYMENT:

☐ Cash ☐ Check payable to Bay Harbor Lake Marina ☐ AM EX ☐ DISC ☐ MC ☐ VISA

Exhibitor/Card Holder Signature: _____ Payment Date: _____

NOTE: By providing your credit card information or signature you hereby authorize all respective fees associated with the In-Water Boat Show as specified by Bay Harbor Lake Marina.

DATE OF REGISTRATION WILL DETERMINE SHOW PLACEMENT, LOCATION NOT GUARANTEED

Card No.: _____ Exp: _____ CVV _____ Billing Zip Code _____

Your credit card number will be securely disposed of immediately following charges.